# HIROYOSHI KASAHARA

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# Profile

Bachelor's degree in Interactive Design, seeking an app design/web development/graphic design position in an internationally oriented firm. Studied mainly Web Design/Development, Graphic Design, and Computer Science in college. Have won ten ADDY visual design awards including local and interstate regional recognition. Have worked in a national award winning branding and new media firm as a graphic designer/web developer. Have 10 years of experience as an independent developer in iOS app development and management at Apple's App Store including apps with in-app purchases. Able to make web apps with ReactJS and Flutter. Able to write a front-end program in Swift and modern Javascript. Able to conduct business both in English and Japanese.

# Education

Sunnydale Adventist Academy, Centralia, MO High School Diploma, 2003-2005

Southern Adventist University, Collegedale, TN Bachelor of Science in Graphic Design (Interactive Media), 2005-2011

Southern Adventist University, Collegedale, TN Master of Science in Computer Science , 2012 May-2013 Oct. (Unfinished degree) Master of Science in Applied Computer Science - Emphasis in Web Development / Cyber Security, 2023 Jan - (Currently enrolled)

### Skills

#### **Programming Languages**

Swift, Modern JavaScript/TypeScript, HTML, CSS/SASS/SCSS, PHP, Database (MySQL), Objective-C, Flutter & Dart

#### **Technical Skills**

iOS app development (front-end focused), Web app development (ReactJS with Redux and Rest API with Jamstack), Docker, NPM/Yarn, Webpack/Grunt/Gulp, iOS app and in-app purchase update automation at App Store, WordPress theme development (able to develop WP themes utilizing WordPress Rest API and ReactJS/Flutter), able to architect Node.js-based backend services, strong Graphic Design skills, basics of filming (camera/gimbal operations, editing, color correction, motion design), also has entry-level experience in Java and android app development

#### **Software Applications**

Xcode, Adobe Softwares (Photoshop, Illustrator, InDesign, AffterEffects) Quarkxpress, Final Cut Pro, Node.js based Restful CMS, WordPress, MAX MSP/Jitter

#### Languages

Japanese (Native), English

# Work Experience

SVAD Design, Chattanooga TN Graphic/Interactive Designer - Paid Intern and Full-Time Contractor, Designing graphics and interactive design for multiple mediums such as iPhone apps, sign design, Brochure design, and web e-commerce development.	2009 June - 2011 May – Paid Intern 2011 May - 2012 Aug - Contractor
Shae Foundation, Chattanooga, TN Contract Web Designer/Developer	2012 May-November
Satterbox Studios, Lexington, KY Contract Graphic Designer/Web Developer	2012 October - 2014 October
Self-Employed Tokyo, Japan - Independent iOS App Producer &	2013 October - Current

Freelance iOS App Developer / Web App Developer / Web Site Designer / Graphic Designer

# Awards

1 student interstate regional award by American Advertising Federation District for an interactive museum display. 9 student awards by American Advertising Federation Chattanooga for web Designs, an iOS App Design, an interactive museum display, and Print Designs.

						District 7, Out-of-Home, Silver Award Chattanooga, The Best of the Show, \$1500 Scholarship
						Chattanooga, Poster, Gold Award
2010	American	Advertising	Federation,	Student	Addy	Chattanooga, Out-of-Home, Gold Award
2010	American	Advertising	Federation,	Student	Addy	Chattanooga, Publication Design, Silver Award
2011	American	Advertising	Federation,	Student	Addy	Chattanooga, Publication Design, Silver Award
2011	American	Advertising	Federation,	Student	Addy	Chattanooga, Brochure Design, Silver Award
						Chattanooga, Web Design, Silver Award
2013	American	Advertising	Federation,	Student	Addy	Chattanooga, Interactive Design, Silver Award
2013	American	Advertising	Federation,	Student	Addy	Chattanooga, Interactive Design, Gold Award

# References

Ed Guthero - Associate Publication Design Professor at Southern Adventist University (SAU), 702.443.7073, edguthero@gmail.com Leif Ramsey - Former Creative Director at SVAD Productions, Director at Pathfinder Film, 423.504.3676, leif@svadproductions.com Kenneth Willes - Former Associate Interactive Design Professor at SAU, CTO at Rocket Link Mobile, 423.650.705, klwilles@gmail.com